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**Private/Non-Profit Partnerships Work Group**

Tuesday, June 23, 2:30 – 4:00

Center for Women in Transition

411 Butternut, Holland

**Present:** Linda Jacobs, Kelley Pasatta, Charisse Mitchell, Lyn Raymond, Beth Larsen, Joel Dye, Rick Mannes, Liz DeLaLuz, Anna Bednarek, Mark Wolfe, Nate Schipper, Linda Bazan, Jane Johnson, Patrick Moran

1. **Welcome and Introductions**

* Charisse welcomed the group and facilitated introductions.

2. **Review Project Drafts**

* Patrick reviewed the process thus far, introducing the draft concepts that resulted from the first work group meeting.
* Employer Assisted Housing
	+ Households instead of “working families”
	+ Wraparound should include other supports besides financial stability. Remove “financial stability” and replace with “household.”
	+ Second bullet: add “eliminate barriers” only transportation.
	+ ADD: third bullet “in mixed income concepts/neighborhoods”
	+ Acquire and/or build
	+ Private/Non-Profit Partnership instead of OHN.
	+ Is this charitable? Is it part of the employee benefit package? What happens when someone gets laid-off?
	+ Commit to a lens of empowerment. Address mixed-income, change in the paradigm.
	+ Property Manager needed
	+ Itemize barriers in program detail (transportation, child care)
* Business Leader Education
	+ Benefits – will effect employee recruitment and retention. Make the business case, tailored data.
	+ Need data about wages. Maybe employers would like to increase wages.
	+ Consistent messaging is important. Make them aware before it is presented. Create some buzz…
	+ Establish a broader marketing project that reinforces the concept.
	+ How many employers are we talking about and shoot for a percentage? Create a GIS map.
	+ Approach Chamber and Rotary for example, LHRMA and LERN
	+ Capture the voice of the employer.
* Risk Reduction Fund
	+ Great Idea
	+ What about the implications of stereotyping this population?
	+ How do you create accountability on the part of the tenant? Do we need any accountability?
	+ Financial harm is vague. Why would we cover damage if this population isn’t any more inclined to damage property?
	+ What is the strategy here? Access to housing is the strategy and reducing barriers. Getting them in and maintaining housing.
	+ Do we mean waiving security deposit or reducing barriers?
	+ Landlord/Tenant Barrier Removal Project.
	+ What about enforced savings (portion of rent saved over the course of tenancy)

3. **Next Steps**

* Start with *Business Leader Education* followed shortly by *Employer Assisted Housing* (though not technically priority 2) because the *Landlord/Tenant Barrier Removal Project* would be the easiest to implement.
* They are mutually reinforcing activities.
* **Start at the same time but progress at different rates.**
* **Clearly state target population: Between poverty and the ALICE threshold.**
* Contact Lyn with interest in one of the three strategies.

4. **Next Meeting**

* Lyn will gather input related to interest groups and then will schedule meetings.