

# PLAN YOUR YEAR OF ENGAGEMENT



## WINTER

## SPRING

## SUMMER

## FALL

### STEP 1:

Choose and schedule your activities or put a committee together to help decide.

### STEP 2:

Your United Way representative will contact you before your activities to make sure you have everything you need.

### STEP 3:

Celebrate your year of Community Impact with a customized annual Impact Report and awards!

### JANUARY

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### APRIL

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### JULY

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### OCTOBER

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### FEBRUARY

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### MAY

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### AUGUST

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### NOVEMBER

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### MARCH

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### JUNE

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### SEPTEMBER

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### DECEMBER

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# ENGAGEMENT OPPORTUNITIES



- 1. HOST A WORKPLACE CAMPAIGN** - Help us raise the dollars that provide the vital resources our community needs.
- 2. STUFF THE BUS SCHOOL SUPPLIES DRIVE** - Thousands of kids arrive at school without the supplies they need to succeed. Host a site to collect needed school supplies.
- 3. EQUITY CHALLENGE** - Take a 5, 9, or 21-day personal, guided challenge on how we can be champions of equity in our personal and professional lives.
- 4. STOCK-UP FOOD DRIVE** - Help our local food pantries when they need you most by collecting pantry staples.
- 5. VOLUNTEER OPPORTUNITIES PORTAL** - Use our online portal to find additional volunteer opportunities for your team.
- 6. DAY OF CARING** - Connects corporate teams and other volunteer groups with nonprofit organizations in need of help with projects at their facilities.
- 7. UNITED FOR WARMTH COAT DRIVE** - Winter makes it tough for many families, with increased seasonal costs and kids that outgrew last winter's cold-weather gear. Host a winter clothing drive to support local families.
- 8. ALICE BABY SHOWER** - More than 7 out of 10 single parent families with babies struggle to make ends meet, even working full time. Host a baby shower at your workplace to support those that need your help.
- 9. ALICE ESSENTIALS DRIVE** - We all need things like toothpaste, soap, and laundry detergent to stay healthy. Did you know that many assistance programs like SNAP don't cover the basics? Host a collection site for needed personal care items.
- 10. ADVOCACY** - Represent your community on a United Way Community Investment panel, committee, or task force to address the community's greatest needs or register for Advocacy Alert texts.
- 11. RAKE-A-DIFFERENCE** - Pairs volunteer groups with local residents who need help with raking due to physical or financial limitations.
- 12. ADOPT-A-HIGHWAY** - United Way partners with MDOT to keep our roads safe and beautiful. Join us at one of our three annual clean-ups! (\*Allegan)
- 13. ADOPT-A-PARK** - Keep our parks beautiful by performing general upkeep like trash cleanup, removal of invasive plant life, and more.
- 14. IMPACT TOURS** - Hop on a tour bus to see the Impact Agenda at work in your community. Virtual or in-person tours available.
- 15. MAKING ENDS MEET CHALLENGE** - An interactive learning tool providing a real-life look into the struggles that thousands of families living on the edge of poverty go through every day.